

Use the Gather Voices Advocacy Tool to Make a Video – It's Time to Use Your Voice!

NACHC believes in the power of personal appeal. We hope many people on your team will record an advocacy video for social media. There is power in numbers. Below are some tips for making a great video.

Gather Voices Video Tips:

- You will have 1 minute to record your video
- Line your face up with the face outline on the screen
- Record your video from a computer, laptop, cell phone, or tablet
- Choose a place with good lighting and limited background noise
- Introduce yourself including your name, position, and the name of your health center
- Consider sharing a HIPAA-compliant patient testimonial
- Speak from the heart and share your experiences and observations
- Make sure what you are sharing is factual
- You can record a video with a friend



Pick from one of these prompts to discuss the importance of the 340B program:

- [What type of services/programs will be impacted at your health center if legislation is not passed to protect the 340B program?](#)
- [Why does Congress need to act this year on 340B?](#)

Sharing on Social Media

- Follow the NACHC Grassroots Advocacy team on [Twitter](#) and [Facebook](#) to like and share videos from fellow advocates
- If you would like a copy of your video, email the NACHC grassroots advocacy team at grassroots@nachc.org.
- Tag your members of Congress and your PCA on Twitter/Facebook and use #ValueCHCs and #Protect340B