

## **Health Center Advocacy Coordinator Description**

### **SAMPLE**

#### **Background**

Community Health Centers face continuous challenges and threats at all levels of government, including cuts to funding and program services. An organized effort is needed to mobilize health center advocates and help lift the voices, successes, and struggles of America's most vulnerable communities. Designating an advocacy coordinator is a key step in building power and equipping others to lead in a national strategy that ensures Community Health Centers have the necessary resources to protect and expand access to care for millions of people.

#### **Role and Description**

The advocacy coordinator serves as the main contact for each health center who helps organize and engage advocates in issues at critical times. The primary roles of the advocacy coordinator are to recruit others to be involved, call people to action, and build relationships to ensure that staff and board members are engaging in advocacy efforts. This role can be filled by anyone at the health center, as long as the advocacy coordinator is engaged and willing to activate others.

#### **Responsibilities**

- Nurture growth in the health center's advocacy network by increasing the number of people registered as advocates who are willing to weigh-in on relevant issues and legislation.
- Ensure health center staff and board members are aware of and respond to action alerts.
- Inviting individuals to participate in grassroots advocacy efforts and events (i.e., National Health Center Week, voter registration drives, conferences, trainings, etc.)
- Help organize and support an advocacy committee at the health center.
- Stay informed about state and federal level health center advocacy and policy updates.
- Report advocacy activities, including meetings with elected officials and press events, to the National Association of Community Health Centers (NACHC) and Primary Care Associations (PCA).
- Coordinate with human resources team to include an advocacy overview in staff orientations and new hire onboarding.